Retaining Workers: who Cares?

Prof dr Lode Godderis



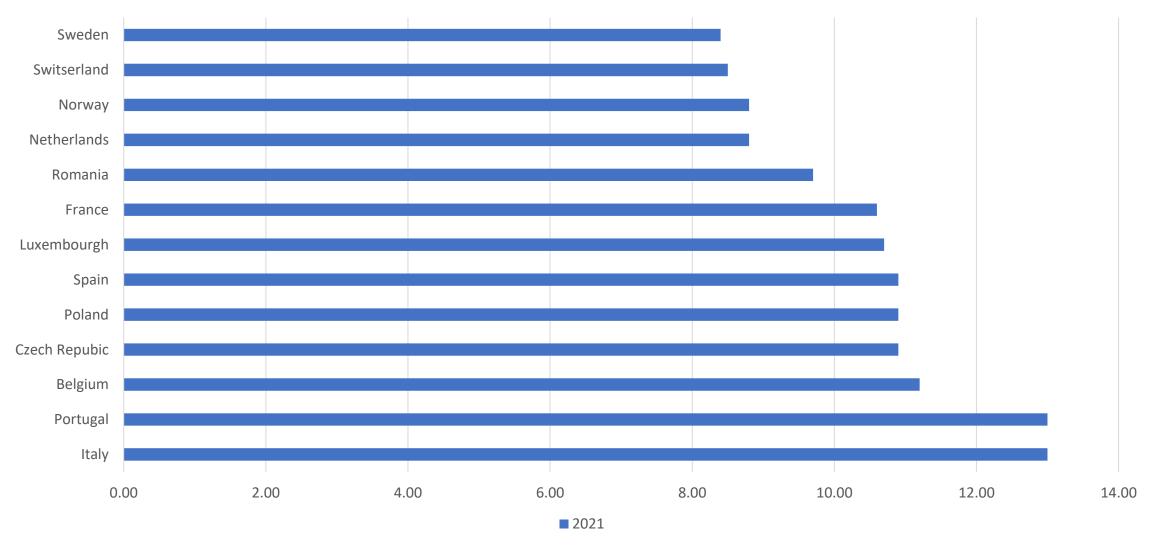
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Some numbers

By 2030, there will be a global shortage of 14 million healthcare workers

WHO

Average time spent with one employer in selected OECD countries (in years)



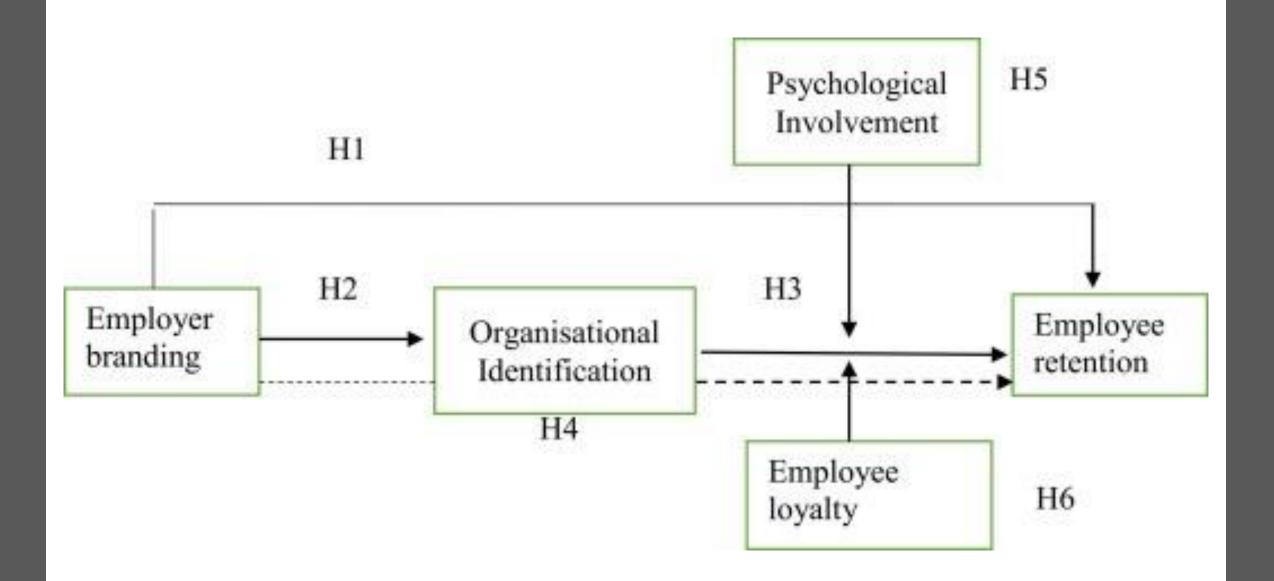
Organisation for Economic Co-operation and Development (OECD). (2021). OECD.Stat. Retrieved September 29,2022, from https://stats.oecd.org/Index.aspx?DataSetCode=TENURE_AVE#



CHANGING JOB

- Over a quarter of Flemish employees never changed jobs.
 - 27% of employees stayed with their first employer.
- Job change across different age groups:
 - 29% of those aged 55 and older stayed with their first employer.
 - 31% of those under 35 stayed with their first employer.
 - Only 23% of those aged 35 to 54 stayed with their first employer.

Recruitment - Onboarding



Anas A. Salameh, Attia Aman-Ullah, Waqas Mehmood, Abdul-Halim Bin Abdul-Majid, Does employer branding facilitate the retention of healthcare employees? A mediation moderation study through organisational identification, psychological involvement, and employee loyalty, International Journal of Hospitality Management, Volume 112, 2023, 103414,

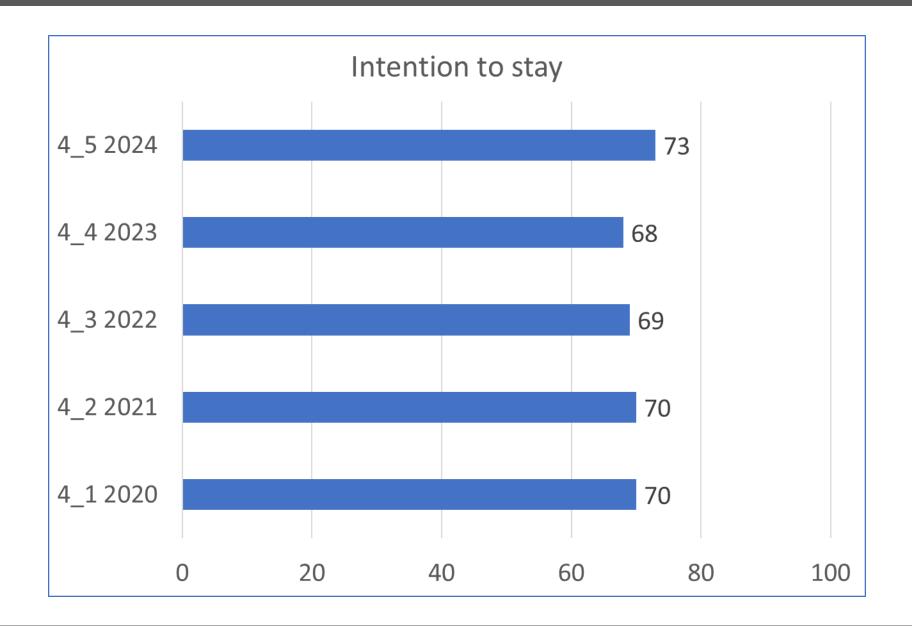
Retention

- Retention rate = Employees at start Employees that left *100 Employees at start
- Turnover rate = Employees that left *100 (Employees at start + Employees at end)/2

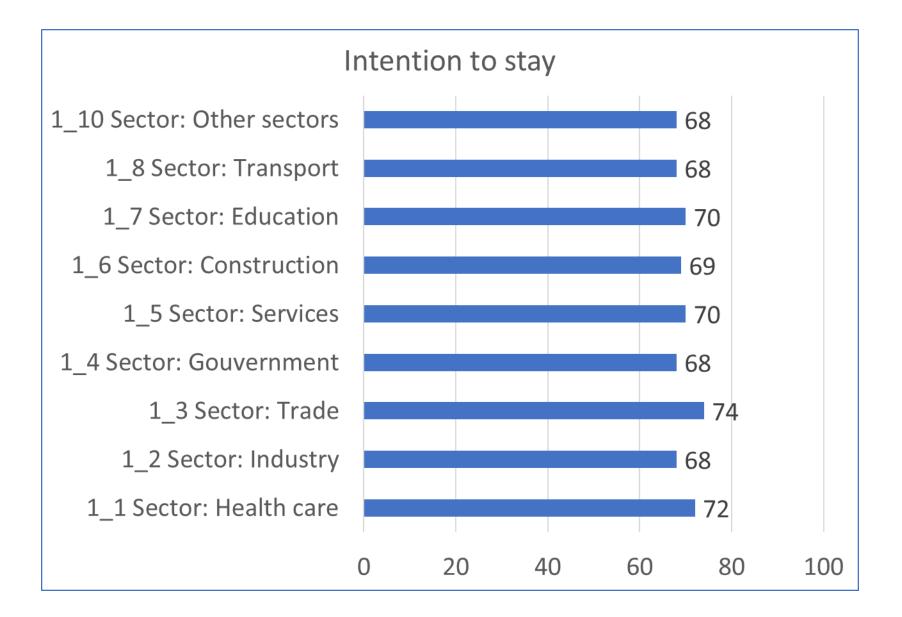
Tips:

- Periodic for accurate follow-up to allow fast intervention
- Consider calculating desirable turnover by substracting e.g. retired employees, low performing employees decided to quit, dismissed employees due to misconduct

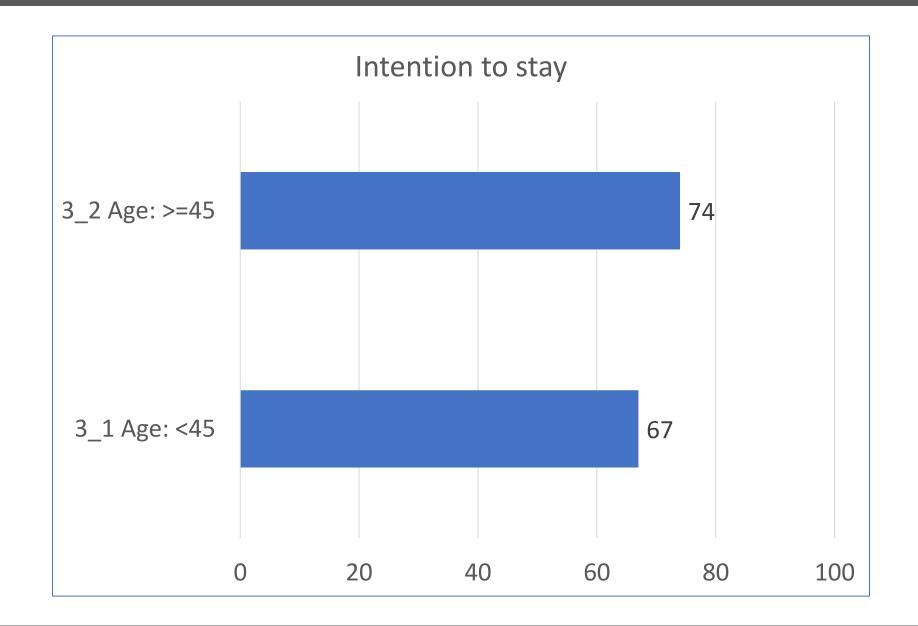
US Bureau of Labor Statistics. (2022). Employee Tenure in 2022. In News Release. Retrieved from https://www.bls.gov/news.release/pdf/tenure.pdf



Schouteden M, Vandenbroeck S, Godderis L. Mental health of the working population. MAG report 2020-24



Schouteden M, Vandenbroeck S, Godderis L. Mental health of the working population. MAG report 2020-24



Schouteden M, Vandenbroeck S, Godderis L. Mental health of the working population. MAG report 2020-24

Generational Shift?

Meteor: Mental Health: a focus on job retention of healthcare workers



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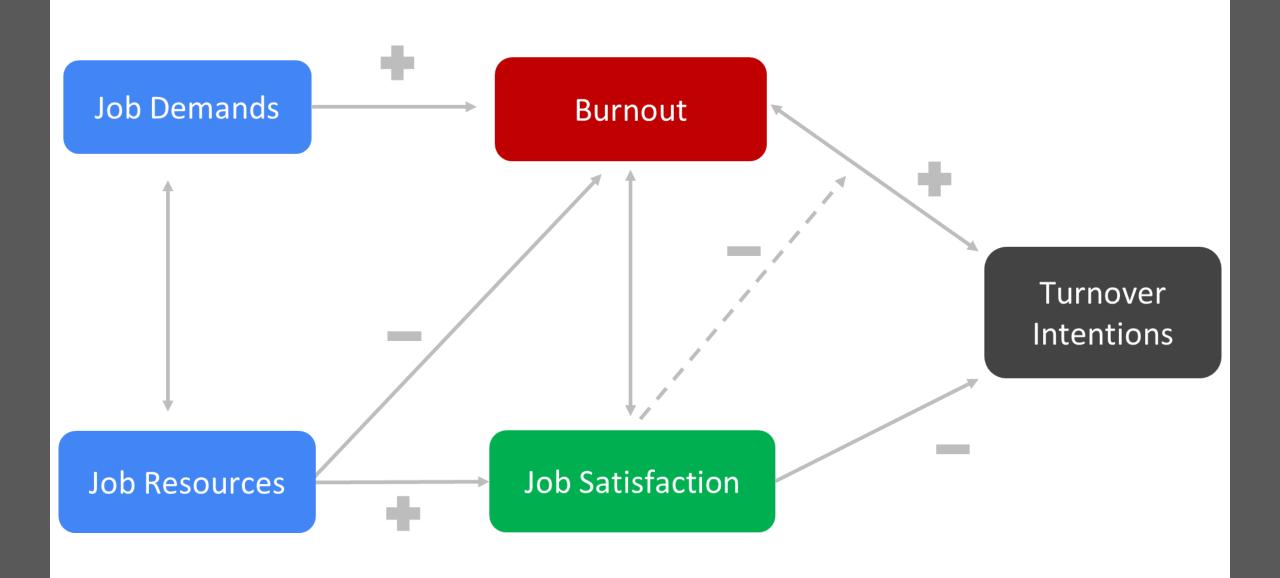
Pull Factors

Job satisfaction Career developments Good leadership Positive relationships Rewards

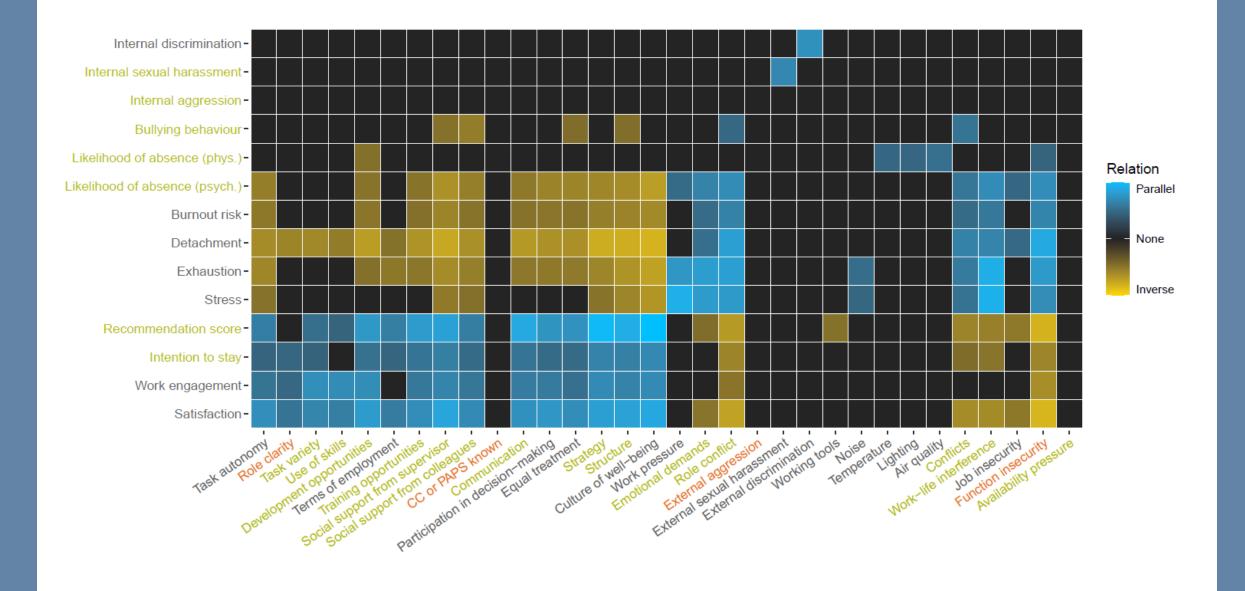
Push Factors

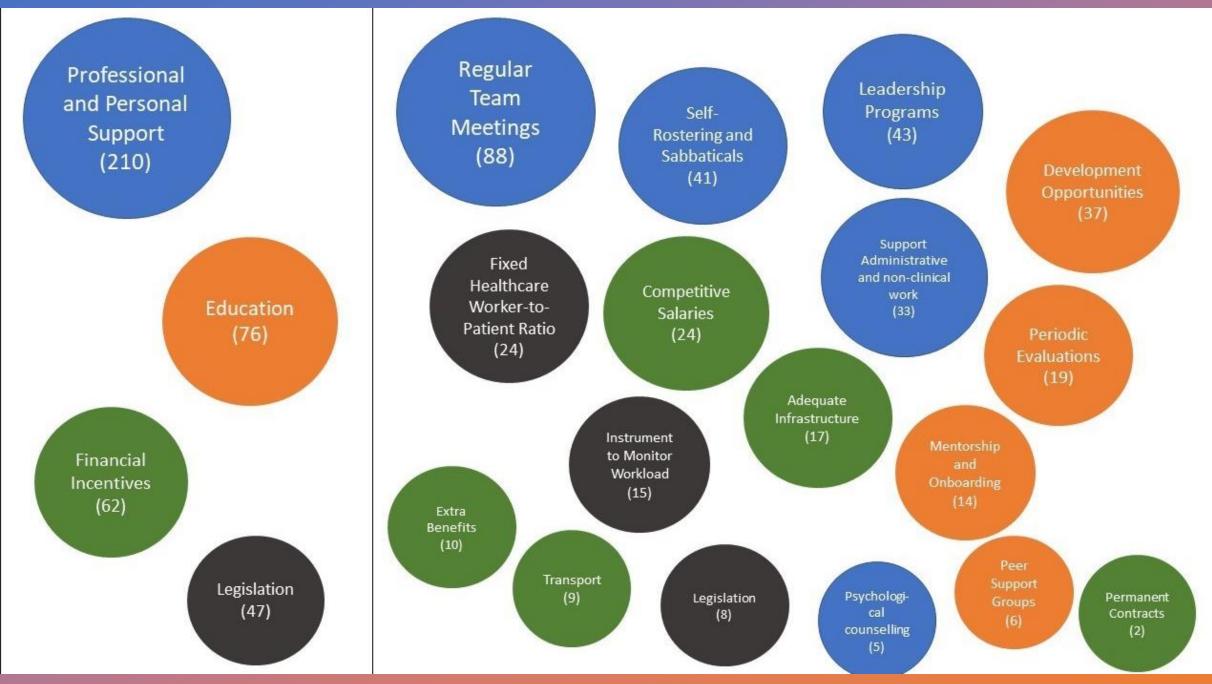
Burnout symptoms No challenges Inadequate staffing Workload Conflicts at work

De Vries, N. Boone, A. Godderis, L. et al. (2022). Determinants Influencing Nurses' and Physicians' Intention to Leave or Stay in Hospitals: A systematic review.

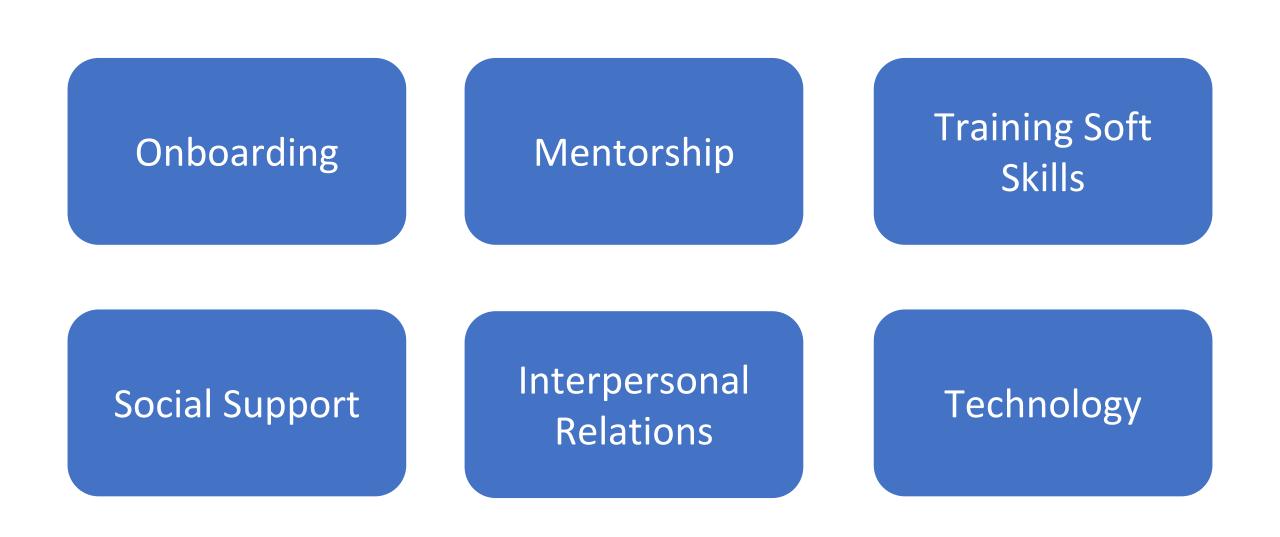


Bakker AB, Demerouti E. The Job Demands-Resources model: State of the art. J Manag Psychol. 2007;22(3):309–28. Pathman DE, Konrad TR, Williams ES, Scheckler WE, Linzer M, Douglas J. Physician job satisfaction, dissatisfaction, and turnover. J Fam Pract. 2002;51(7):593.



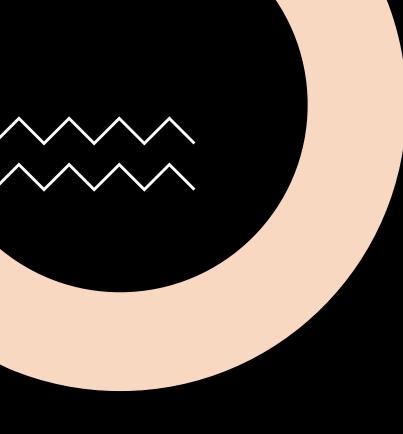


Boone, et al. Retaining Healing Hands: A Transnational Study on Job Retention Interventions for the Healthcare Workforce. Submitted for publication



De Vries N, Lavreysen O, Boone A, Bouman J, Szemik S, Baranski K, Godderis L, De Winter P. Retaining Healthcare Workers: A Systematic Review of Strategies for Sustaining Power in the Workplace. Healthcare (Basel). 2023 Jun 29;11(13):1887.

Resign or re-sign



43% quitters admit they were better off at their old job

41% contemplated quitting for **less than a month**

41% quit their jobs too quickly

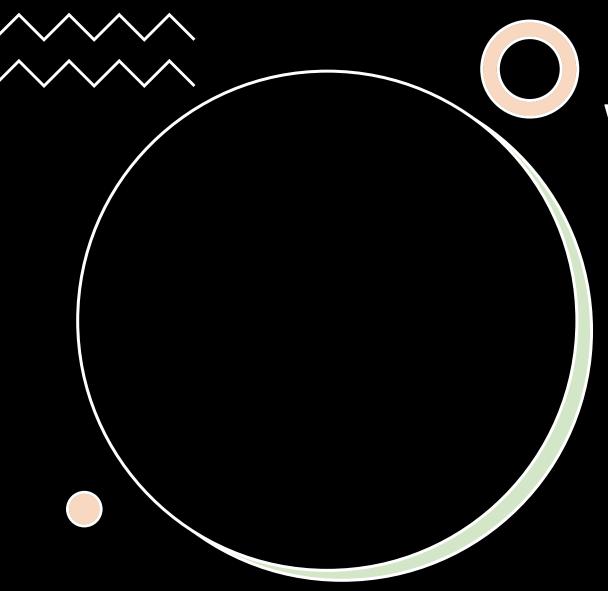
62% "The job I quit was better than my job now"



https://hbr.org/2023/03/the-promise-and-risk-of-boomerang-employees

SUCCESS

- Return to Previous Employer
 - I 6.5% of Flemish people have returned to a previous employer.
 - For men, this is 20%.
 - For women, this is 14%.
- Considering a Return
 - 27% of employees would consider returning.
- No Return
 - 56.5% rule out returning

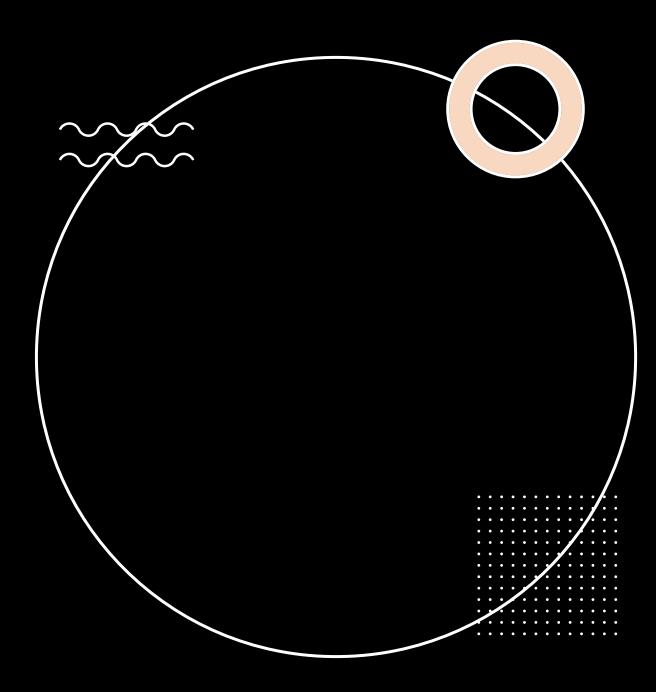


What leavers missed former job?

- 38% peers/coworkers
- 31% familiarity & comfort in role
- 22% customers they served
- 19% compensation/pay
- 16% work-life balance

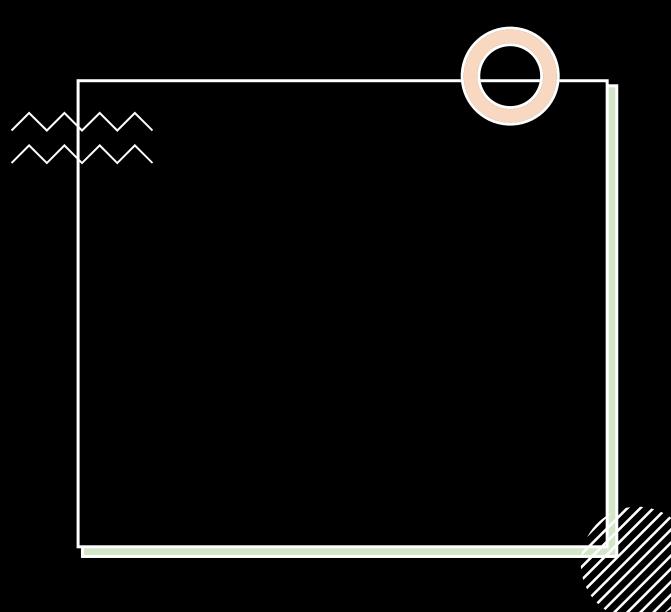


Better Compensation 32% of people returned for better compensation Missing Colleagues 26% missed their colleagues Work-Life Balance 25% found the work-life balance better Missing the Work 25% missed the work itself **Missing Clients** 15% missed their clients



Boomerang?

- violation psychological contract
- strong social ties to former colleagues
- financially motivation (25% versus 4%)



Say au revoir, but not goodbye

Minimize disruption AND build positive

Pitch the Rehire at One-Year

Raise or promotion

Eye toward equity

Re-integration



Functioning

Health perception & psychological distress

Pain & work-healthinterference perception Recovery & return to work expectations

Return to work needs



Stressful life events

Stressful life events

Work-related factors

Turnover intention

Autonomy, learning, development opportunities

Social support management & colleagues

Workload & Emotional burden Job satisfaction & expectations



Person-related factors

Fear of colleagues

Perfectionism

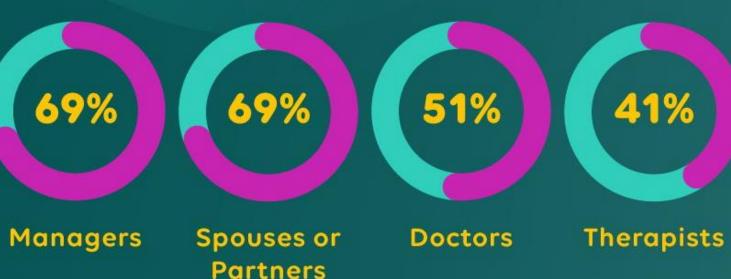
Goorts K, et al. Quickscan assesses risk factors of long-term sickness absence: A cross-sectional (factorial) construct validation study. PLoS One. 2019 Jan 11;14(1):e0210359

Return to play



Reorganize

Managers impact employees' mental health more than doctors or therapists, and just as much as their spouses or partners.









Want to kn

Een nieuwe blik op langdurige ziekte en herstel op het werk Leele Geeteleele



