

SOM Leadership Webinar Series

ROLE OF OCCUPATIONAL HEALTH LEADERSHIP IN PROMOTING EQUALITY, DIVERSITY & INCLUSION (EDI) AT WORK:

Allyship Through Effective Occupational Health Service Provision

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28 July 2021

Overview



- ▶ EDI: The basics ...
- ▶ Allyship overview
- ▶ Leadership, allyship and promoting EDI through Occupational Health
- ▶ Pearls of Wisdom – 3 key messages

Equality, Diversity & Inclusion (EDI)



Who is right and who is wrong?

Poll Question

Do you think EDI is important in your role as an Occupational Health Professional / Practitioner?

What are the basics?

- ▶ Equality – Everyone has an equal chance regardless
- ▶ Diversity – Everything that makes you unique
- ▶ Inclusion – The act of creating fairness

Is there a role for Occupational Health in Promoting Equality, Inclusion & Diversity in the Work place?



Being an Ally

“Actively promotes and aspires to advance the culture of inclusion through intentional, positive and conscious efforts that benefit people as a whole”

[Allyship – The Key to Unlocking the Power of Diversity, Forbes 2018](#)

Why are they important?

- Allies can be an important bridge between work, employees and employee resource groups (ERG)

What it means to be an Ally?

- An opportunity to grow and learn about yourself, whilst building confidence in others
- Giving the “vulnerable” a voice
- It’s a journey – a lifelong process of building relationships



Allyship Journey

ALLY CONTINUUM

APATHETIC

NO UNDERSTANDING
OF THE ISSUES

AWARE

KNOWS BASIC
CONCEPTS, NOT
ACTIVE ON BEHALF
OF SELF OR OTHERS

ACTIVE

WELL-INFORMED,
SHARING AND SEEKING
DIVERSITY WHEN
ASKED/PROMPTED

ADVOCATE

COMMITTED, ROUTINELY
AND PROACTIVELY
CHAMPIONING
INCLUSION

[From Unaware to Accomplice: The Ally Continuum, Jennifer Brown](#)

What can we do as Occupational Health Professionals?



- Silo-working
- Poor strategic engagement (if any at all)
- Minimal impact
- Seen as poor value for money

OR



- Translating policy into practice
- Ensuring strategic accountability
- Help to embed an EDI culture
- Guide strategy implementation

APATHETIC

AWARE

ACTIVE

ADVOCATE

Storytime: Managing Stress at Work

EDI factors in OH

▶ Peter

▶ John

▶ Sally

- ✓ Culture
- ✓ Race
- ✓ Work-life Balance
- ✓ Gender
- ✓ Age
- ✓ Disability
- ✓ Medical factors

Guiding leadership principles ...

- ▶ Be aware
- ▶ Be involved
- ▶ Be engaging
- ▶ Be outcome focussed



Reflections & Pearls of Wisdom



"Do the best you can until you know better.
Then **when you know better, do better.**"
—Maya Angelou.

KEY MESSAGES

- ▶ Occupational Health does have an important role in promoting and embedding EDI at work to ensure a culture of “fairness” at work
- ▶ Allyship is about being intentional, positive and making a conscious effort to make a difference when it comes to promoting EDI at work but it is a **process**
- ▶ As professionals we can make a difference by promoting awareness, improving engagement or just by being curious!

Poll Question



How do you think you can promote EDI in your role as an Occupational Health Professional / Practitioner following today's talk?

